

COPD Support Ireland

A.Menarini Pharmaceuticals Ireland Ltd provided funding of €10,000 towards the employment of a COPD Support Co-ordinator. This role provides a single point of direct contact for all COPD Support Ireland members across Ireland, are key in the facilitation of a National Support Group Representative Forum and co-ordinate every local COPD Support Group's exercise, education, and support programmes.

MPIIL also provided sponsorship of €7,000 in support of a public awareness campaign entitled "Breathe In & Reach Out" for World COPD Day 2022 where the theme was "Your Lungs For Life". The campaign ran from the end of October to mid November and included multimedia advertising, a PR campaign and creation of additional patient education resources including video education.

Croí

A donation of €5,000 was made to Croí in support of their Heartlink West initiative, a nurse-led multidisciplinary patient and carer support service delivered via telephone and digitally. Heartlink West began as an emergency response to the Covid-19 pandemic, but due to its success this community based support service has continued post-pandemic.

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Date of item – June 2023